

# HARRISBURG HERITAGE



Newsletter of Historic Harrisburg Association • February - March - April 2004

## Preservation Week 2004: May 3–8 *New Frontiers in Preservation*

Citizens in Harrisburg will join thousands of individuals around the country as part of a nationwide celebration of the 33rd annual National Historic Preservation Week, May 3-8, 2004.

*New Frontiers in Preservation* is the theme of the weeklong celebration that has been sponsored annually by the National Trust for Historic Preservation since 1971.

Every community has a spirit of place that identifies it as special and unique. It may be a building or a monument or a street, a public square or a stretch of lakeshore or a view of distant mountains. It sets the community apart from every other, attracts tourists, contributes to the area's stability and livability, and gives residents a sense of connection with their shared heritage.

"Despite its importance in the social, cultural and economic life of the community, the spirit of place is easily destroyed," said National Trust President Richard Moe. "Older neighborhoods, rich in texture and character, start to decline. Familiar landmarks are allowed to deteriorate or are replaced by new buildings that fail to respect their historic setting. Scenic vistas are spoiled by insensitive development, and precious open space is devoured by sprawl. Uniqueness fades into anonymity. Every place starts looking like Anyplace, and eventually they all look like Noplace. Preservation Week calls on us to do all we can

to recognize, save and enhance the irreplaceable features that give each community its distinctive character."

As part of the weeklong celebration, citizens nationwide will celebrate with alumni reunions, career days, pageants, workshops, clean-up days, rallies, re-enactments, and home and garden tours. Here in Harrisburg, Preservation Week 2004 will be observed by:

The monthly meeting of the Harrisburg Architectural Review Board (HARB) will take place on Monday, May 3.

On Tuesday, May 4, Pennsylvania Historic Preservation & Heritage Partnerships will present "Make Your Voice Heard," part of its 2004 Workshop Series. The daylong program features two panel discussions ("Preservation Advocacy 101" and "Getting Involved at the Local Level") as well as a time for workshop participants to meet with state senators, representatives and staffs. The cost is \$40 for Preservation Pennsylvania members, \$65 for non-members (includes one-year membership) and \$25 for students. The 2004 Pennsylvania Preservation Awards will be presented at 3:30 PM in The State Museum Auditorium. Registration information is available through HHA.

On Wednesday, May 5, Messiah College will dedicate the newly renovated student apartments on North Street. These homes were originally slated for demoli-

tion but were preserved through the advocacy of HHA and the Capitol Area Neighbors and other members of North Street community. City officials, including Mayor Stephen Reed, will be on hand for the dedication.

On Thursday, May 6, HHA will host its Annual Historic Harrisburg Association Preservation Awards ceremony at the Zembo Mosque at 7:00 PM. At this time, the winners of the 2004 HHA Preservation Awards as well as Community Historic Preservation Fund Grants will be announced. HHA established the Community Historic Preservation Fund as a permanent endowment to be used for preserving and restoring historic structures in the City of Harrisburg. There will be a tour of the Zembo Mosque as it celebrates its 100<sup>th</sup> year as an organization and the 75<sup>th</sup> anniversary of its current building. Members of the Board of Directors, Officers and staff of HHA will be present to meet and discuss HHA activities with those in attendance.

Members of Historic Harrisburg Association are encouraged to participate in as many activities as possible during Preservation Week. Information on any or all events can be obtained from the HHA office at 233-4646, by e-mail at [historicharrisburg@choiceonemail.com](mailto:historicharrisburg@choiceonemail.com) or by visiting the HHA website at [www.historicharrisburg.com](http://www.historicharrisburg.com).



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**HARRISBURG HERITAGE**

**FEB-MAR-APR 2004**

Editor: David A. Zwifka

*Harrisburg Heritage*, the newsletter for the Historic Harrisburg Association, Inc., is published as a membership benefit.

# 2004 House and Garden Tour Scheduled

Planning is underway for Historic Harrisburg Association's 2004 House and Garden Tour, *The Secret Gardens of Midtown*. Over fifteen homeowners have agreed to open their homes and their gardens to the inspection of eager tour goers on Sunday, June 13, 2004 from 1 to 5 PM. It has been nearly a decade since the House and Garden Tour featured the homes and gardens of the citizens of historic Midtown Harrisburg. The tour will concentrate on the area bounded by Verbeke to the North, Third Street to the East, Front Street to the West and Forster Street to the South.

Walking the streets of Midtown might give the impression that the area is devoid of gardens. Front yards are nearly non-existent in this part of Harrisburg as row houses crowd the concrete or brick sidewalks. Except for a few plants hanging from standards or populating window boxes, one could easily get the impression that the residents of Midtown are "horticulturally challenged." However, once one passes into the secret recesses of the often small, open spaces behind the row upon row of houses, the true creativity of these same residents blooms brightly. Lacking of expansive lots of their Uptown or suburban neighbors, Midtown gardeners must use ingenuity as well as horticultural

knowledge to bring the beauty of nature to full flower.

Included this year is a special event being hosted by the Master Gardeners of Dauphin County in the Courtyard of the Broad Street Market, across the street from the Historic Harrisburg Resource Center.

Tickets for this year's tour (\$12 in advance, \$15 day-of-tour) will be available from HHA at the Resource Center, 1230 North Third Street, Harrisburg and at several locations. Gift Vouchers redeemable for tickets are *now* available at the Resource Center for \$12.



**The Mission and Work of HHA**

Historic Harrisburg Association has worked since 1973 to preserve historically significant neighborhoods and landmarks in the City of Harrisburg. As a grassroots movement, HHA has been successful in its effort to balance historic preservation with the demands of an ever-changing social and economic landscape. Essential to this mission is an increasing understanding of how neighborhoods and their character have been formed by their history and how an appreciation of that history is essential for lasting development. For more information, visit HHA's website at [www.historicharrisburg.com](http://www.historicharrisburg.com).

Historic Harrisburg Association is a non-profit, volunteer community organization dedicated to the restoration, preservation and enjoyment of historic neighborhoods and landmarks. HHA is funded by voluntary contribution from members, friends and businesses. Additional support is provided by the Allied Arts Fund, Inc.





# THE DIRECTOR'S CHAIR

**By Dr. David Alan Zwifka, Executive Director**

The language used in professions like accounting and law is fairly well defined. Every accountant knows what a debit is. Every lawyer knows what a tort is. There is no such agreement on the definitions of words used by planners: goals and objectives are used conversely by nonprofit organizations and the for-profit business sector. Within the nonprofit sector *mission* sometimes gets used to describe the ultimate result an organization is trying to achieve, while other times the word describes an organization's primary business or set of activities.

Is there a difference between mission and purpose? What is a strategy? What distinguishes goals from objectives and pro-

grams from activities?

Successful strategic planning supports an organization and involves its stakeholders — paid and volunteer staff, board, members, sponsors, and the community — in seeking a consensus about what results they are trying to achieve and the means to accomplish those results. For this reason, the HHA Board of Directors has reinvigorated its efforts to become a board that thinks and acts strategically, that is, to guide HHA according to an agreed upon plan.

Such a plan, however, must never be seen as an end in itself, but must remain the means to achieve HHA's purpose. Tom Peters (*In Search of Excellence*) and John Carver (*Boards That Make a Difference*) have emphasized the need for people to have

enough flexibility and authority within an organization to be creative and responsive to new developments — without having to reconstruct the organization or its strategic plan from scratch with each change in circumstances. In other words, the purpose of an organization and the priority goals it advocates are much less likely to change than are the programs and activities necessary to achieve them.

In this issue of *Harrisburg Heritage*, you will find an article about the Board of Director's organizational retreat held in January. This was a pivotal event in the life of HHA in light of the many changes experienced in the last year or so. A commitment to planning and the implementation of that plan renews a true sense of direction for the organization and can provide a vehicle of recommitment by our members to HHA's basic mission: to promote the preservation and enjoyment of Harrisburg's historic neighborhoods and landmarks. You will also read about plans being formulated for Preservation Week activities, the Spring House and Garden Tour, and HHA's participation in discussions involving city planners and the Southern Gateway Project.

Of course, little can be accomplished by the board without the continuing involvement of our membership both by means of financial support and the donation of many, many volunteer hours. I believe that one of the most important goals to be accomplished in the near future is to involve as many members as possible in support of HHA and its mission. Getting involved, developing a community, is "the highest and best use" of our personal resources. It becomes more and more clear to me that HHA's mission is not isolated to the preservation of bricks and mortar only but to play a significant role in making Harrisburg one of America's "most livable cities" by preserving its sense of place and time in America's ongoing saga.

Dr. David Alan Zwifka  
Executive Director

## Around Town

- Gratitude to Mrs. Dolores Liptak and to Keystone Health for donation of computer systems and components to HHA. These donations allow HHA to increase its efficiency and enable staff and volunteers to use computer resources to fulfill their tasks. Thanks to these donations, there is a computer available for volunteer use as well as at Mrs. Morrison's desk. We hope also to use one unit for a recurrent video presentation that outlines HHA's mission and goals for visitors to the Resource Center. Mr. Tom Stone graciously donated a portable wire rack that can be used in displaying some of our gift shop merchandise. THANKS AGAIN!
- HHA received information on Fort Hunter's Garden Fairescheduled for Sunday, May 2 from 10 AM- 4 PM at Fort Hunter Park. The event will include plants, a carriage procession and exhibit, craft vendors, Victorian dancing and display, Garden chats, live music and much more. For more information, call Fort Hunter at 599-5751. FYI: HHA Board member, David Morrison, is currently President of the Friends of Fort Hunter Board of Directors. Our own Diane Beible also volunteers as volunteer coordinator for the Friends of Fort Hunter.
- New HHA Treasurer, Barbara Moore announced that she will be married to Jamie Smathers in April – just after taking on the important tasks involved in helping HHA maintain its financial stability. Congratulations, Barbara & Jamie!
- Thanks also to McKissick Associates PC and Vern McKissick, member of the HHA Board, for their support of HHA as one of the sponsors of the Tour of St. Stephen's Episcopal School, as noted elsewhere in this newsletter.
- Deepest sympathy to the members of the Roman Catholic community of the diocese of Harrisburg throughout South Central Pennsylvania at the loss of their leader, Bishop Nicholas Dattilo.

# Harrisburg To Host 2004 Vernacular Architecture Forum Conference

Harrisburg will welcome members of Vernacular Architecture Forum and their guests from May 12-16, 2004 to explore the theme *Architecture and Landscapes of the Pennsylvania Germans, 1720-1920*. Participants will investigate areas to the east and west of the city to visit sites that represent the period from the first significant German immigration in the early 1700's. From the earliest immigrations to the early twentieth century, Pennsylvania Germans developed a self-consciousness that took cultural expressions in new directions. Among concepts of interest are the classic *flurkuchenhaus* as well as the Pennsylvania barn. The hybrid "German-Georgian" build-

ings and forms that developed to fit novel industrial-era enterprises, such as tobacco growing, will also be of interest. Along the way, tour goers will learn about Pennsylvania German foodways and contemporary cultural expressions. Commodification of the "Pennsylvania Dutch" in the twentieth century adds another, complex layer to this exploration. While no formal stops at Amish-owned sites are scheduled, there will be ample opportunity to observe and contemplate the dramatic impact of sprawl on Pennsylvania's farmland and its traditional sectarian communities.

Organizers hope that these tours will provoke discussion about just what "Penn-

sylvanian German" means, what it meant in the past, and how "Germans in Pennsylvania" evolved into "Pennsylvania Germans." Additionally, the conference will explore how ethnicity is expressed in the surrounding landscape. Further discussion about how Germans in Pennsylvania encounter people from all over the world and how these encounters have helped to shape their contact with modernity.

The conference hotel is the Crowne Plaza, 23 South Second Street, downtown Harrisburg. Conference organizer is Sally McMurry at Penn State University, sam9@psu.edu. For information about registration contact Nancy Van Dolsen, woodhamfarm@msn.com. Critical support comes from the University of Delaware's Center for Historic Architecture and Design, Rebecca Sheppard, Associate Director (rjshep@udel.edu) and from local tour organizers in Berks, Cumberland, Dauphin, Lancaster, and Lebanon Counties. Information and registration forms are also available at Historic Harrisburg Association, 1230 North Third Street, Harrisburg (717) 233-4646 or [historicharrisburg@choiceonemail.com](mailto:historicharrisburg@choiceonemail.com).

*Ed. Note: The Vernacular Architecture Forum was formed in 1980 to encourage the study and preservation of ordinary architecture of North America, especially traditional domestic and agricultural buildings, industrial and commercial structures, twentieth-century suburban houses, settlement patterns and cultural landscapes. † More information on VAF can be obtained at <http://www.vernaculararchitectureforum.org>.*

## Meet the Artist Harrisburg Camera Club Exhibits Work at HHRC

Historic Harrisburg Association will host a special exhibit of Harrisburg Camera Club's members during April and May at the Historic Harrisburg Resource Center. "Preserving the Future," the theme for this exhibit, will give special consideration to preservation efforts in and around the Harrisburg area. Photographers will use their creative talents to define their concept of preservation in each of these images.

Both color and black/white images are included in this exhibit. Special creative techniques in presenting the concept of preservation will include digital manipulation as well as traditional darkroom manipulation.

The Harrisburg Camera Club is the

capital area's oldest club dating from 1933. It is dedicated to promoting the interest and education of photography. The club is a group member of the Photographic Society of America (PSA). It's season runs from September through May with special summer events. The public is always welcome to attend any of its meetings during the season. For more information on the club go to <http://www.creative-visions.com/hcc> or contact Don at 737-9251, [harrisburgcameraclub@yahoo.com](mailto:harrisburgcameraclub@yahoo.com). For more information on the exhibit contact Historic Harrisburg Association at 233-4646 or [historicharrisburg@choiceonemail.com](mailto:historicharrisburg@choiceonemail.com).

## Welcome To New Members!

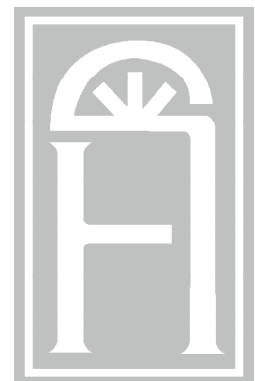
Since the issue of Harrisburg Heritage, we have welcomed the following to the HHA community:

- Jennifer Archer
- Pavon Advertising
- Sheila Craigwell
- Bruce Darkes
- Karen Harlacher
- Arnold Kogan
- Midtown Scholar Bookstore
- Jennifer Mundy
- Rae Newbaum
- Jean Raisner

Thanks for your generous support!

Visit  
Historic Harrisburg  
Association's website:

[www.historicharrisburg.com](http://www.historicharrisburg.com)



# HHA 30<sup>th</sup> Anniversary Flashback - 1999-2003

*Last in a series of articles tracing the 30 Year history of the Historic Harrisburg Association*

With David J. Morrison's resignation effective July 31, 1998, Historic Harrisburg Association has come a long way from the original, all-volunteer group of 1973. Under the helm of its first director it has evolved into a high profile, community improvement organization of diverse enterprises. A search for a new director begins and Ted S. Martin is named interim executive director for the last half of 1998. He assumes the permanent position as 1999 unfolds.

The year 1999 is not to be without crisis. In December, membership and local city residents join together in a candlelight vigil protesting a planned 450+ spaces parking garage to be located behind Grace United Methodist Church. The evening is cold as the issue is a smoldering one, particularly among local homeowners who fear the loss of a group of 1860s era townhouses on Liberty and North streets. Buffeted by media coverage, participants carry signs reading "House People, Not Cars," and "You Can't Save Harrisburg By Destroying Neighborhoods." It is a throwback to the early years of the movement. The vigil before a scheduled meeting of the Harrisburg Parking Authority where a vote is expected is a moving one and Mayor Steve Reed steps in to ask for more time to study the proposal. The garage ultimately meets defeat before City Council. The rows saved are rehabbed as student housing in 2003.

HHA presidency passes from Paul Blust, Jr. in 1993-94, Gregg Warner in 1995-96, Ken Suter in 1997-99 and Kathy Lemke assumes the position for 2000-01.

In Spring 2000, three restorable 19<sup>th</sup> century buildings at 916-920 N. Third St. are eyed for future parking for a proposed Ronald H. Brown Charter School to be located in the former Academy of Medical Arts Building at Third and Boas. Seeking to preserve an already truncated streetscape, HHA takes active part in discussions that lead to the preservation of the fronts of these buildings.

Equally distressing is the news that

United Way seeks demolition of the 74-year-old Anna G. and Ralph J. Baker mansion located at Front and Wiconisco streets. The site in June 2000 is slated for new construction. The Tudor dwelling however remains the sole local work by the renowned Philadelphia architectural firm of Mellor, Meigs & Howe. Following a hot fight, the mansion is eventually sold and amazingly restored to single-family use.

Stepping down in April of 2001 Ted S. Martin is replaced by Penny M. Poerksen who becomes the Association's third executive director. Daisy Prosser is hired as administrative assistant. Renee Lieux is elected president beginning in March 2002 and is reelected for a second term.

As the century winds to a close, preservation battles continue including the saving of a group of buildings at 224-36 S. Second St. slated for Pinnacle Health parking (June, 2001), while at 211 N. Front, a proposed 123 foot, ten-story office tower on a long-vacant parcel, exceeds city zoning code not to mention threatens the character of what is a tremendous existing municipal and national historic district streetscape. A compromise by all parties concerned including HHA and St. Stephen's Cathed-

ral is reached with a reduction in the number of floors extending to the sidewalk and a single setback as opposed to a series of setbacks as originally proposed.

Historic Harrisburg kicks off its much-anticipated 30 Year celebration on February 24, 2003. The milestone is attended by a host of distinguished guests, past presidents and members including Senator Jeffery Piccola and State Representative Ron Buxton. The year-long celebration is enhanced by the annual Preservation Awards Ceremony held on May 5; the 13<sup>th</sup> annual House & Garden Tour held in Bellevue Park, and summer walking tours of West State St. conducted by member Vance Enck.

Transition is the key word to describe HHA as it continues its mission into the next decade and beyond. On July 7, 2003 Penny Poerksen resigns her position as executive director to become as she writes, a "Stay-at-Home Mom." Dr. David Alan Zwifka is hired as interim director the following month and becomes the Association's fourth permanent executive director in August of 2003.

At this writing, in a beautiful yet bleak winter of 2003-04, both Elegant Progressions and the Candlelight Tour have experienced the risk of making plans and failing to first inform Mother Nature. To wit, the 110-year-old Resource Center still needs some significant work and maybe more than a few good ideas dance in the wind for the lack of finances. But historic preservation is alive and well in Harrisburg, PA, make no mistake about it. The collective cause is out there because of a tiny group of visionaries 30 years back who recognized the city's valuable heritage and set about to save it, perhaps not in book format, but in vintage brick and mortar.

Things are jumping here in River City and the Historic Harrisburg Association wouldn't have it any other way.

— K.F.



# Allied Arts Fund Launches 2004 Campaign

Allied Arts Fund serves as a united arts fund, raising money and awareness for, and providing technical assistance to, regional arts and cultural groups. Since 1985, Allied Arts has raised more than \$12,000,000 for the arts and culture in our region. This money allows participation in programs without the need to add costs to the price of tickets or class fees.

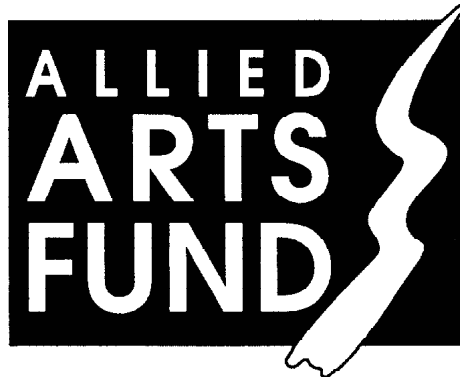
In 2004, the Allied Arts Fund will support 38 arts and cultural organizations in a 6-county area of Central Pennsylvania, effectively reaching all of the residents in Cumberland, Dauphin, Perry, Lancaster, Lebanon, and Northern York Counties. In the past year, the Fund's affiliate organizations conducted nearly 17,000 cultural programs and events that reached more than a million people, and our economic

impact to our local economy was \$43,000,000. Allied Arts now is in its campaign to raise \$1,000,000. We need your help to reach that goal.

Historic Harrisburg Association is an affiliate of the Allied Arts Fund. HHA continues to receive grants from the Allied Arts Fund that represent approxi-

mately 17% of its regular support (i.e., excluding tickets sales from house tours and special events). Clearly, HHA benefits when the Allied Arts Fund Drive succeeds! Pledges can be made through HHA or to the Allied Arts Fund directly (please note that you are a member of HHA).

Those who give a gift of \$50 or more also receive the ArtPartners Card, which entitles you to a variety of Buy One, Get One Free ticket offers or substantial discounts for each of the Fund's 31 affiliated organizations, including HHA. ArtPartners Card holders recoup their \$50 investment usually after 2 or 3 events, so giving to Allied Arts is a win-win situation for all concerned. You win with the card and the arts organizations win by your financial support.



## *At Verbeke and Third:* Broad Street Market Update

### Broad Street Market is on the Moooooooooooooove!

Have you herd? The market has welcomed "Mooving Toward the Future," a bovine of Whitaker Center's Cow Parade, to the Courtyard. Designed by Martina Latze and Jakia Handy, "MTF" includes the Market on the Cow Parade walking tour. Stop by to see her, and while here, please visit our newest vendors!

- **Broad Street Produce** brings their expertise of standing at the Ardmore Market by presenting only premium produce and fruits, freshly made orange juice.
- **Café Serendipity** is dedicated to preparing smoothies, entrees, and espresso with a healthy slant [low fat, low carbs, great tasting!]
- **City Market Deli on 3rd** offers Boar's Head meats and cheeses, Spring Glen specialties, and great sandwiches.
- **D'Amores Italian Market** presents the largest selection of Italian specialty foods, many from Philadelphia, and a full-service espresso bar, panini, freshly made Italian wedding soup, and more!
- **King David's Deli** combines a kosher deli of fresh meats and heavenly desserts, and gourmet global cuisine.
- **Stoltzfus Candies** and **Stoltzfus Pretzels** have been expanded to include many more tempting choices.

To keep track of our vendors, please pick up a copy of our **Market Directory** that is available at each stand.

P. S. Need a gift? Think Market Dollar\$!

*Ed. Note: Broad Street Market Corporation is a wholly owned subsidiary of Historic Harrisburg Association. The buildings associated with the market are owned by the city of Harrisburg. HHA was instrumental in setting up the operating board of the BSM and has representation on the board of directors. The executive director of HHA is ex officio the president of the Broad Street Market Corporation. To keep our members informed about developments in this relationship, Harrisburg Heritage will feature an update on BSM activities in each issue. Please direct any comments or questions about HHA and the BSM to the Executive Director of HHA at [historicharrisburg@onemain.com](mailto:historicharrisburg@onemain.com).*

# HHA Board Creates Operational Plan for 2004

In January, 2004, the members of the HHA Board of Directors met at Harrisburg Area Community College in Harrisburg to discuss the implementation of HHA's strategic plan over the next 14 months. HHA's executive director, Dr. David Zwifka, conducted the planning session.

The board was asked to study several documents in preparation for the meeting which included resource documents on strategic and operational planning, an analysis of HHA's financial situation, and an analysis of its membership figures. Spirited discussion of this information characterized the

morning which, several participants commented, re-energized their commitment to the work of HHA's board for the coming year. Dr. Zwifka sought to clarify the distinction and interaction between a strategic plan, which is fundamental, directional, and future-oriented, and operational planning, which seeks to effect the day-to-day implementation of those strategic decisions. "In simple terms," Dr. Zwifka explained, "imagine you are driving a car on a vacation. It is important to have a destination in mind — your 'long-range goal.' The destination alone, however, is not enough to get you

there successfully. You need to have detailed instructions about which roads to take, when to make turns, estimated distance and time, where you can stop for food and gas, gauges that tell you how much gas you have in your tank, and warning systems to tell you if the engine gets overheated. These detailed instructions amount to our operational plan."

As a result of its discussions, the board elected to concentrate on five particular goals from the Strategic Plan and formulate several objectives to move HHA toward those goals:

Goal 1: To create stronger awareness of HHA in the Harrisburg community, HHA will:

- Exert greater influence on government officials.
- Design a publicity plan that maps out and utilizes opportunities in all available media outlets.
- Reach out to neighborhood groups and umbrella organizations.

Goal 2: To strengthen HHA as a volunteer organization, HHA will:

- Reorganize board committees to support planning priorities.
- Streamline the committee process.
- Recruit committee members from the HHA membership community.
- Provide for evaluation, training, and rotation of board members.

Goal 3: To increase quantity and quality of membership, HHA will:

- Create new member incentives.
- Restructure membership categories.

Goal 4: To stabilize its fiscal position, HHA will:

- Determine realistic income allocations relative to membership, special events, and grants.
- Increase the level of grant funding.
- Increase the level of corporate sponsorship.

Goal 5: To develop more and better educational and advocacy programs, HHA will:

- Develop outreach to local schools.
- Develop a speakers' bureau on local preservation matters.
- Develop technical programs for professional associations involved in development and redevelopment.
- Create a Do-It-Yourself series on matters of concern to owners of historic homes/buildings.
- Expand HHA's "Index of Resources."
- Explore possibilities of a revolving loan fund for preservation projects.

Additionally, the board determined a number of particular strategies it would use to accomplish each of these objectives. Subsequent discussion also has determined who would be responsible for implementing these strategies accordingly before particular deadlines. Periodic reports will be given to the membership through this newsletter as the board moves HHA toward its strategic goals.

# HHA Members Hear About Design Concepts Developed for the Harrisburg Southern Gateway Project

At the Annual Members Meeting held at Historic Harrisburg Resource Center on March 22, 2004, over 50 attendees consisting of HHA members and guests considered a presentation by planners of the Harrisburg Southern Gateway Project. As part of the evening, planners answered questions from those present.

The Harrisburg Southern Gateway Project seeks to respond to studies that show regional growth (including growth in the City of Harrisburg) resulting from increased traffic volumes on the I-83 South Bridge (to reach 180,000 vehicles per day by 2030 – a 50% increase). Planners believe that with such dramatic growth, the City risks gridlock if nothing is done. The Harrisburg Southern Gateway Project seeks ways to improve traffic conditions in southern Harrisburg and to expand the City's central business district south of Chestnut Street toward the I-83 ramps.

The Project has developed preliminary design concepts with these objectives in mind: to calm traffic, reduce congestion, enhance safety, improve access, and make vacant or underutilized land parcels available for higher uses. The concepts will seek to create an "edge" for the city, that is, to signal traffic that it is entering the urban environment. The project planners also seek

to open the area to job-creating and service-providing opportunities, while relieving traffic congestion and aiding pedestrians. The project also seeks solutions to specific problems, e.g., the overhead railroad bridges that frequently trap trucks on 2nd and Front Streets. Project planners believe that residents, business owners and operators, visitors, commercial traffic and commuters will all benefit from improvements.

Before the discussion at the HHA Annual Meeting, planners held public meetings on January 15 at Strawberry Square Atrium and Market Square Presbyterian Church to present current design concepts. It is important to note that design concepts are theoretical highway and bridge alignments based on extensive project research and professional expertise. Project planners emphasized that these plans *are not final at this stage*. They are presented to the public for comment and input and can be refined based on that input, engineering judgment and how they meet the stated project needs. What results is a favored concept or "preferred alternative."

The design concepts currently under consideration feature many of the same basic attributes:

- Add a way in and out of Harrisburg at I-83 by extending 3rd Street in a way that minimizes local street impact
- An extension of the city grid to the south
- An extension of Vine Street across 2nd Street to 3rd Street
- A connection of 3rd Street to Paxton Street.
- In these concepts, Front Street remains one-way southbound, 2nd Street remains one-way northbound, and 3rd Street features two-way traffic.

At this time, two design concepts are under consideration. Design Concept A features traffic movement mainly through signalized intersections, and Design Concept B features more free-flow conditions. While design concept B offers slightly more efficient traffic movements, design concept A would have more traffic calming attributes and would be more representative of a city grid system. Through the preliminary engineering and environmental clearance phase of the project, a "no-build" alternative has also been considered. Although the no-build alternative would not change the existing transportation system and would not address any of the project needs, it provides a basis of comparison for an analysis of environmental impact.

The presentation was well received by those in attendance and represented an effort on the part of HHA to act proactively as Harrisburg seeks to address its growth and development by contributing to the discussions that seek to move Harrisburg forward.

## Boscov's Benefits HHA with Fundraising Gala Preview

Boscov's is hosting "Gala Preview For A Great Cause" to benefit non-profit organizations in Dauphin County as part of opening of their new store in the Harrisburg East Mall. Each participating organization will sell \$5 admission tickets for the Gala Preview on Friday, April 30, 2004 from 10 AM to 10 PM. The selling organization will keep the entire \$5 for each ticket sold by staff/volunteers. Newspaper ads and signs are promoting ticket sales. Persons purchasing tickets at the door will be asked which organization they want to receive their \$5 from

a list of participating organizations. Children under 16 will be admitted free of charge. Bonus awards will be available (highest number of tickets will receive an additional \$1500, 2nd highest - \$1000, 3rd highest \$500). Additionally, each ticket holder in attendance will receive a gift (value \$20), compliments of Boscov's.

Tickets are available at Historic Harrisburg Resource Center. Volunteers can sell tickets to benefit HHA by contacting HHA at (717) 233-4646.

# St. Stephen's Episcopal School Hosts "Green Building" Tour

Designed by McKissick Associates PC of Harrisburg, St. Stephen's School renovation encompassed five existing buildings, which included the 177 years old Cathedral and the 158 years old Chapter House (both designated as historic structures). The core of the project, according to Vern McKissick, AIA, involved the transformation of an unheated concrete frame brick 1920's four-story parking garage, the site's largest building, into classroom and multipurpose space for the School.

What makes this project unique is how it melds the concerns of two "quality of life" communities: the preservation community and the environmental community. Both groups define their responsibilities in the context of saving resources, whether cultural or natural, for future generations. Both fight to contain urban sprawl and to build and sustain livable communities.

Buildings fundamentally affect the cultural quality of our lives and the health (or lack thereof) of our planet. The Environmental Protection Agency reports that in the U.S. alone, buildings consume one-third of our total energy, two thirds of our electricity, one-eighth of our water, and contribute 30 percent of the greenhouse gas emissions that lead to acid rain, ground-level ozone, smog, and global climate change. Some might wish to exclude historic buildings from these statistics but the fact remains that very few of the 70,000 buildings listed in the National Register of Historic Places and the multitude of others listed in local registries are considered environmentally responsible as currently understood.

The most commonly used standard to designate an environmentally responsible, or "green," building is the LEED<sup>®</sup> (Leadership in Energy & Environmental Design)

Green Building Rating System. While LEED<sup>®</sup> holds promise for guiding the maintenance and rehabilitation of older buildings, recent projects have pointed out conflicts between the LEED<sup>®</sup> system and the Secretary of the Interior's

*Standards for the Treatment of Historic Properties.* Because LEED<sup>®</sup> is quickly becoming the industry standard, now is a critical time for the preservation community to participate in reviewing the current system and to advocate for improvements that will be more sympathetic to historic buildings.

Regardless of which specific LEED<sup>®</sup> rating system is used, projects are evaluated and awarded points in six categories: Sustainable Sites, Water Efficiency, Energy & Atmosphere, Materials & Resources, Indoor Environmental Quality, Innovation & Design Process. Based on the total number of points achieved, a building or project can be recognized as "Certified," "Silver," "Gold," or "Platinum." LEED<sup>®</sup> certification is increasingly respected in the building industry as a recognition of social responsibility and leadership in an emerging field.

It was the emphasis on social responsibility that led leaders at St. Stephen's to determine that renovations to their buildings would follow green building design. The tour, presented by the Green Building Council of Central Pennsylvania, pointed out how the project employed these six categories to earn a Silver recognition for the project. From innovative heating and cooling design to the use of recycled building materials, the design and construction of the project demonstrated that a holistic, environmentally focused design approach can be achieved in the context of historic preservation and adaptive reuse of existing historic structures.

*Ed. note: St. Stephen's Episcopal Cathedral is a member of HHA. The tour was co-sponsored by Green Building Council of Central Pennsylvania, McKissick Associates PC, and HHA. More information on green building design can be obtained from the Green Building Council of Central Pennsylvania, 1401 South Cameron Street, Harrisburg, PA 17104-3142 or by visiting their website <http://www.gbacpa.org>. As a resource on how green building design affects historic preservation, contact McKissick Associates PC, 317 North Front Street, Harrisburg, PA 17101 or by visiting their website <http://www.mckissickassociates.com>.*

## Help HHA and Leave a Lasting Legacy for your Community

Individuals who contribute generously during their lifetime often overlook planned giving as a way of providing support for causes in which they believe. Historic Harrisburg Association through the Greater Harrisburg Foundation can assist you and your financial advisor in developing planned gifts that meet your needs, be it for a tax advantage or current income. Each giving vehicle provides specific advantages, which may fit your situation. Two vehicles commonly used are:

### **Life Insurance Gifts**

A gift of life insurance can take several forms. You may wish to name HHA as the beneficiary of a group policy or a policy you own. In that case, the proceeds of the policy would pass to HHA at your death. If you hold a fully paid-up life insurance policy that you no longer need, you may transfer ownership of the policy to HHA. You then are entitled to an immediate charitable income tax deduction for a portion of the value of the policy

### **Gifts of Retirement Benefits**

Tax-deferred retirement plan benefits are great sources of retirement income, but not always a good choice for making gifts to children and grandchildren. You may consider using retirement plan benefits to make a significant gift that will support HHA. And because of the estate and income tax treatment of retirement plan benefits, the cost of your gift to your estate and heirs is often relatively small.

For more information, please call Historic Harrisburg Association at (717) 233-4646 or the Greater Harrisburg Foundation at (717) 236-5040. Be sure to mention your desire to help HHA with your gifts.

## Corner *By Diane Beible*

Thank you, to all volunteers. Normally this is a slower time, between the two house tours and the Preservation Week activities. It is wonderful how many volunteers have stepped up to help with the little things, like cleaning files, working in the kitchen, helping with the House and Garden Tour and other things that need to be done. A special thanks to Craig Beible, who helped us with some hardware problems, (if his name is familiar, yes he is my grandson and a computer whiz) and to Ross Donnley for helping us with software as we are gearing up to do the financial work in-house. We have also hired Sharyn Herzog to do the bookkeeping; but she has chipped in to do so much more.

We need volunteers to help us in all ways. We continue to need help with computer problems as our computers and programs become older. If you could be on call to help us resolve problems we would appreciate it. We are also looking for members to serve on the various standing committees. We have the Membership, Endangered Buildings, Buildings and Grounds, Education, Community Service/Special Events, Corporate Affairs/Fund Raising committees. These committees meet on a regular basis and are responsible for the ongoing operations of HHA. We are encouraging membership to become more involved in these committees. Remember that this is a volunteer-driven organization and we need your input. Please call our office at 233-4646 and discuss your interest with David or me.

Recently we participated in a sample survey that was given to volunteers in 7 non-profit organizations. The survey was trying to discover the profile of a volunteer and how they wished to be recognized. We learned that the majority of the volunteers came from a two person household, worked full time, had been a volunteer for 1 year or less or for more than 10 years. They large majority volunteered once a week or at least once a month. They were evenly divided across Board, special events or ongoing activites. The majority volunteered for more that one organization and felt they were asked to help just enough. The majority had completed college with many going on for post-graduate degrees. The reasons for volunteering were: help and improve the community, meet a challenge or a need, have fun, make new friends, make business contacts, and the satisfaction that they make a difference. When asked how they wanted to be recognized the majority felt that thank you notes were sufficient; many saying that they preferred no formal recognition. When asked what they liked least about their volunteer experiences, many listed time commitment/schedule conflicts. Many were frustrated by others not pitching in, lack of funds for the organization and constant fundraising.

The House and Garden Tour is June 13th. On that day, we will need help selling tickets and hosts to help the many homeowners. However, before the day arrives we need help in other areas such as delivering posters and putting printed material at various sites. In addition, we are beginning the planning for the Candlelight House Tour and need persons to serve on the committee. Again, if you want to help please call our office.

— Diane Beible, Volunteer Coordinator

## WISH LIST:

HHA has need of many items to continue to serve its constituency and to provide the level of advocacy and community education that fosters its mission. Toward this end, we look for financial or in-kind donations that will help obtain those items or elements necessary for our work. Here is a wish list of items:

- Computers
  - Peripherals: compatible printers, monitors, scanners  
*(Please consult with the executive director about specific needs/donations since compatibility with current systems is essential.)*
- Retail display cases/racks for Gift Shop (stationary and portable)
- Exhibition lighting for art exhibits in Resource Center Gallery
- Automatic Dishwasher for Resource Center kitchen
- Volunteers with some computer knowledge to assist in maintaining HHA database information (contact Diane Beible, volunteer coordinator)
- Donations for the purchase of new membership, fundraising software (approximately \$2500 needed)
- Volunteers to assist with grant funding applications

# CAPITALS AND PILLAR MEMBERS

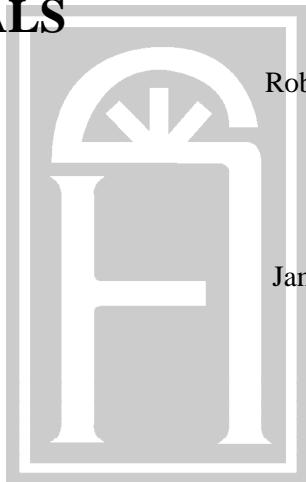
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# HHA Membership Application

Mail to: Historic Harrisburg Association • 1230 N. Third Street • Harrisburg, PA 17102

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**Yes, I/we want to help preserve the residential, commercial, economic and cultural life of Harrisburg!  
Please start my membership at the following gift level:**

- \_\_\_ Individual (\$25 per year)
- \_\_\_ Household (\$35 per year)
- \_\_\_ Sustaining Member (\$50 per year)
- \_\_\_ "Pillars of HHA" (\$100 per year)

All memberships are renewable annually.  
Questions may be directed to 233-4646.

Members of HHA's "Capital Club" provide up-  
permost levels of support, in the following cat-  
egories, which are based on the classical orders  
of architecture:

- \_\_\_ Doric Order (\$250 per year)
- \_\_\_ Ionic Order (\$500 per year)
- \_\_\_ Corinthian Order (\$1000 per year and up)

- Payment Enclosed  
*Please make checks payable to  
Historic Harrisburg Association.*
  - Please Bill Me
  - Please charge my VISA/MC  
(#) \_\_\_\_\_  
Expires: \_\_\_\_\_
- Authorizing Signature \_\_\_\_\_

Historic Harrisburg Association is properly registered in Pennsylvania as a charitable organiza-  
tion. A copy of the registration and financial information may be obtained from the PA  
department of State by calling 1-800-732-0999. Registration does not imply endorsement.

- Please contact me/us about  
Volunteer Opportunities

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HHA's House and Garden Tour  
**Sunday, June 13 • 1 to 5 PM**

